



COMPANY PROFILE

Contact Information

- **Regional Offices:** Uganda, Tanzania, Ethiopia, Malawi, Zambia
- **International Partnerships:** India, Egypt, Middle East, Asia
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Peak Planet East Africa Ltd

Company Overview Peak Planet East Africa Ltd is a regional trading and logistics company specializing in agricultural commodities,

1. Imports & exports,
2. Supply chain solutions,
3. And international trade partnerships across Africa, the Middle East, and Asia.

Our Services

- **Agriculture Trading** Commodity sourcing and supply across East Africa.
- **Imports & Exports** International trade coordination and export management.
- **Logistics Solutions** Cargo transportation, warehousing, and supply chain support.
- **General Trading** Bulk procurement and commercial distribution services.

Why Choose Us

- **Reliable Supply Chain**
 - **International Trade Expertise**
 - **Fast Logistics Operations**
 - **Regional Market Knowledge**
 - **Trusted Global Partnerships**
 - **Quality Agricultural Products**
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Trade Partnerships

Regional Markets

- **Kenya**
- **Uganda**
- **Tanzania**
- **Ethiopia**
- **Malawi**
- **Zambia**

International Markets

- **India**
- **Egypt**
- **Middle East countries**
- **Asian countries**

Local Partners we have Accounts with all major Millers in the Country.

Company Background

Peak Planet East Africa Ltd was established in **2009** and is duly registered in both **Kenya and Uganda**. Since inception, the company has specialized in **agro-based supplies** for both **animal and human consumption**, serving domestic markets and international export clients.

Over the years, Peak Planet has grown into a **regional leader in agricultural commodities trading and logistics**, leveraging a well-structured business plan and a skilled managerial team.

- **Experience & Growth** With more than a decade of operations, the company has built strong expertise in sourcing, quality control, and distribution of agricultural products.
- **Regional Presence** Offices and partnerships across East Africa — including Kenya, Uganda, Tanzania, Ethiopia, Malawi, and Zambia — provide a solid foundation for regional trade.
- **International Reach** Strategic trade partnerships in **India, Egypt, the Middle East, and Asia** have expanded the company's footprint beyond Africa, positioning it as a trusted global supplier.
- **Commitment to Excellence** Peak Planet prides itself on reliability, professionalism, and adherence to international standards in logistics and commodity trading.
- **Vision** To become the **leading supplier of agricultural products in East Africa**, while building sustainable trade relationships that benefit farmers, businesses, and consumers alike

Management Experience

Peak Planet East Africa Ltd is led by a seasoned management team with **over 10 years of experience** in agricultural commodities, logistics, and international trade.

- **Industry Expertise** The directors and senior managers have extensive exposure to the **supply of agricultural raw materials**, ensuring compliance with technical requirements and quality standards for both domestic and export markets.
- **Financial Management** With a strong background in finance, the leadership team effectively manages budgeting, treasury, and cost control. This expertise ensures smooth daily operations and sustainable growth.
- **Organizational Skills** Proven ability in **staff recruitment, training, and organizational development** has built a workforce that is both skilled and adaptable to dynamic market conditions.
- **Sales & Procurement Leadership** The director's managerial skills have enabled the company to establish **robust sales and procurement teams** that consistently deliver on assignments, strengthen client relationships, and expand market reach.
- **Logistics & Supply Chain Mastery** Years of experience in **cargo transportation, warehousing, and supply chain solutions** have positioned Peak Planet as a reliable partner in regional and international trade.
- **Client Reputation** Commendations from clients across East Africa and beyond reflect the company's **commitment to professionalism, reliability, and excellence** in service delivery.

Mission Statement

To provide reliable, high-quality agricultural commodities and logistics solutions that connect East Africa to global markets, while supporting farmers, businesses, and communities through sustainable trade practices.

Vision Statement

To be the **leading supplier of agricultural products in East Africa**, recognized for excellence in supply chain management, trusted global partnerships, and a commitment to regional economic growth.

Core Values

- **Integrity** – Upholding honesty and transparency in all operations

- **Reliability** – Delivering consistent supply chain solutions
- **Innovation** – Adapting modern practices to meet market demands
- **Partnership** – Building long-term, mutually beneficial relationships
- **Sustainability** – Promoting responsible trade for future generations

Key Achievements

- **Established in 2009** — Over 15 years of continuous operations in agricultural commodities and logistics.
- **Regional Expansion** — Successfully built trading networks across Kenya, Uganda, Tanzania, Ethiopia, Malawi, and Zambia.
- **International Trade Success** — Exported agricultural products to India, Egypt, and multiple Middle Eastern and Asian markets.
- **Strong Client Base** — Commendations from regional and international partners for reliability and professionalism.
- **Supply Chain Excellence** — Developed efficient cargo transportation and warehousing systems that reduce delivery times.
- **Financial Stability** — Maintained consistent growth through sound financial management and reinvestment strategies.
- **Skilled Workforce** — Built strong sales and procurement teams that consistently deliver on assignments.
- **Trusted Partnerships** — Established long-term collaborations with global trade partners, enhancing market access.

Future Outlook

Peak Planet East Africa Ltd is committed to expanding its role as a leading supplier of agricultural commodities and logistics solutions in East Africa and beyond. Over the next decade, the company aims to:

- **Regional Expansion** Strengthen presence in existing East African markets while entering new territories such as Rwanda, Burundi, and Southern Africa.
 - **Digital Transformation** Invest in modern trading platforms and digital supply chain systems to improve efficiency, transparency, and client engagement.
 - **Sustainability Initiatives** Promote environmentally responsible logistics, support smallholder farmers, and adopt practices that ensure long-term agricultural sustainability.
 - **Global Partnerships** Deepen collaborations with partners in India, Egypt, the Middle East, and Asia, while exploring new opportunities in Europe and North America.
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- **Product Diversification** Expand the range of agricultural commodities supplied, including value-added products for both domestic and export markets.
- **Innovation in Logistics** Enhance warehousing, cargo handling, and transportation systems to reduce delivery times and costs, ensuring clients receive faster and more reliable services.
- **Talent Development** Continue building skilled teams through recruitment, training, and leadership development to sustain growth and innovation

Sustainability & Responsibility

At Peak Planet East Africa Ltd, we believe that long-term success in agricultural trade must go hand-in-hand with responsibility to people and the environment. Our sustainability approach focuses on three pillars:

- **Farmer Empowerment** Supporting smallholder farmers through fair pricing, training, and access to regional and international markets.
- **Community Development** Partnering with local communities to improve food security, create employment opportunities, and strengthen rural economies.
- **Environmental Stewardship** Promoting eco-friendly logistics practices, reducing waste in supply chains, and encouraging sustainable farming methods that protect soil and water resources.
- **Ethical Trade** Ensuring transparency, compliance with international standards, and building partnerships based on trust and integrity.

Partnership Opportunities

Peak Planet East Africa Ltd welcomes collaboration with organizations, investors, and stakeholders who share our vision of building sustainable agricultural trade across Africa and beyond. We offer opportunities in:

- **Commodity Sourcing & Supply** Partner with us to access reliable agricultural products for both domestic and international markets.
- **Logistics & Distribution** Collaborate on cargo transportation, warehousing, and supply chain solutions to streamline trade operations.
- **International Trade Expansion** Join us in developing new markets and strengthening global trade networks across Asia, the Middle East, and Europe.
- **Sustainability Initiatives** Work with us to promote eco-friendly practices, empower farmers, and support community development projects.
- **Investment & Growth** Explore investment opportunities in agricultural trading, logistics infrastructure, and digital transformation projects.



Products & Commodities Portfolio

Peak Planet East Africa Ltd specializes in the supply and distribution of high-quality agricultural commodities for both domestic consumption and international export. Our portfolio includes:

- **Grains & Cereals** Maize, rice, wheat, sorghum, millet
- **Legumes & Pulses** Beans, peas, lentils, chickpeas
- **Oilseeds & Nuts** Sunflower seeds, groundnuts, sesame seeds
- **Animal Feed & Raw Materials** Soybean meal, cottonseed cake, fishmeal, bran
- **Cash Crops** Coffee, tea, sugarcane
- **Fresh Produce (Seasonal)** Fruits and vegetables sourced from East African farmers

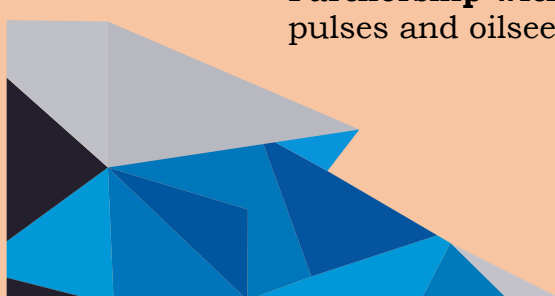
Certifications & Compliance

Peak Planet East Africa Ltd operates in full compliance with national and international trade regulations. Our certifications and registrations include:

- **Company Registration** Duly registered in **Kenya** and **Uganda** as a legal trading entity.
- **Trade Licenses** Licensed to conduct import and export of agricultural commodities across East Africa and international markets.
- **Quality Standards** Commitment to international best practices, including compliance with **ISO** and **HACCP** standards for food safety and logistics operations.
- **Customs & Regulatory Compliance** Adherence to customs regulations, export documentation requirements, and international trade protocols.
- **Environmental & Safety Standards** Implementation of eco-friendly logistics practices and compliance with occupational health and safety guidelines.

Case Studies / Success Stories

- **Export to Egypt (2015–Present)** Successfully delivered bulk consignments of maize and beans to Egyptian buyers, meeting strict quality standards and timelines. This strengthened Peak Planet's reputation as a reliable East African supplier.
- **Partnership with Indian Buyers (2017)** Coordinated the export of pulses and oilseeds to India, ensuring smooth customs clearance and



logistics. The project showcased our ability to manage complex international trade requirements.

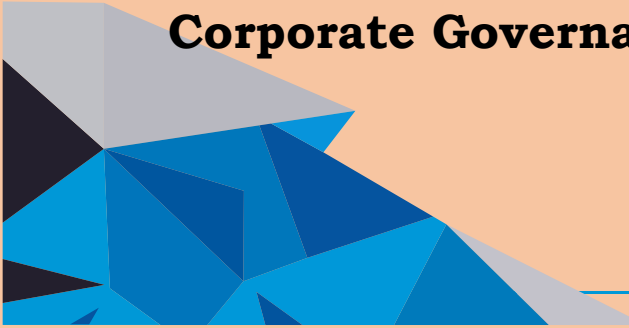
- **Regional Supply Chain Efficiency (2019)** Implemented streamlined cargo transportation and warehousing systems across Kenya, Uganda, and Tanzania. This reduced delivery times by 20% and improved client satisfaction.
- **Community Impact in Malawi (2021)** Partnered with local farmer cooperatives to supply groundnuts and soybeans for export. The initiative boosted farmer incomes and reinforced our sustainability commitment.
- **Expansion into Middle Eastern Markets (2023)** Established trade links with buyers in the UAE and Saudi Arabia, diversifying our client base and expanding Peak Planet's global footprint.

Key Clients & Partners

Peak Planet East Africa Ltd has established strong relationships with a diverse network of clients and partners across the region and internationally. Our collaborations include:

- **Farmers' Cooperatives & Producer Groups** Supplying agricultural commodities sourced directly from smallholder farmers and organized cooperatives.
- **Exporters & Importers** Working with regional and international traders to facilitate smooth cross-border commodity flows.
- **Government Agencies & Institutions** Partnering with national and regional authorities to ensure compliance with trade regulations and support food security initiatives.
- **International Buyers & Distributors** Supplying bulk agricultural products to buyers in Asia, the Middle East, and Africa.
- **Logistics & Supply Chain Partners** Collaborating with transport companies, warehouses, and freight forwarders to deliver efficient logistics solutions.
- **Development Organizations & NGOs** Engaging in projects that empower farmers, promote sustainable agriculture, and strengthen rural economies
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Corporate Governance



Peak Planet East Africa Ltd is committed to maintaining the highest standards of corporate governance. Our leadership principles ensure that the company operates with integrity, accountability, and professionalism at all levels.

- **Transparency** Clear reporting structures and open communication with stakeholders ensure trust and credibility in all operations.
- **Accountability** Directors and managers are responsible for decision-making and performance, guided by ethical business practices.
- **Compliance** Adherence to national and international trade regulations, financial reporting standards, and industry best practices.
- **Risk Management** Proactive identification and mitigation of risks in supply chains, finance, and operations to safeguard long-term sustainability.
- **Ethical Leadership** Commitment to fair trade, respect for communities, and responsible business conduct.
- **Stakeholder Engagement** Regular consultation with clients, partners, and employees to align business goals with stakeholder expectations.

Leadership & Management Team

Peak Planet East Africa Ltd is guided by a team of experienced professionals with deep expertise in agricultural trade, logistics, and corporate management.

- **Managing Director / CEO** Provides strategic leadership, oversees company growth, and ensures alignment with long-term vision.
- **Operations Manager** Manages day-to-day trading activities, supply chain operations, and logistics efficiency.
- **Finance & Administration Manager** Oversees financial planning, compliance, and corporate governance to ensure stability and transparency.
- **Sales & Marketing Manager** Leads client relations, market expansion, and brand positioning across regional and international markets.
- **Procurement & Farmer Relations Manager** Coordinates sourcing, farmer partnerships, and ensures fair trade practices.
- **Human Resources & Talent Development Manager** Focuses on workforce growth, training, and employee engagement to sustain organizational excellence.

